

## Easy To Read Parking Signage Attracts Motorists

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Trans-Tech understands that communicating with motorists is essential to the success of your parking business and we want to work with you to develop a sign package that attracts and guides customers effortlessly through your parking facility.

Whether your directional signage needs include static or variable messages, Trans-Tech has the expertise and product solutions to get your [parking](#) message out to motorist passing by.



Trans-Tech's LED overlaid message signs are an economical choice for parking:

- [entrances](#)
- [exits](#)
- [fee displays](#)
- [cashier pay stations](#)
- [warning messages](#)
- [interior directional signs](#)

Changeable, multi-message LED signs are an economical way to display several messages in a single sign. These types of signs are often referred to as overlaid or super-imposed message signs and are ideal for any area of a parking facility where you need to display two to four independent messages and space is tight.

Trans-Tech's LED overlaid message signs can be customized to display any message and can accommodate up to four different messages in a single sign. Our LED overlaid message signs are designed with super-bright, wide-viewing angle LEDs which completely blank out when off. Our signs can be easily hard-wired into any facility without the need to connect to a communication interface, making them simple and fast to install.

If **dynamic or variable messaging** is a part of your directional sign strategy, **Trans-Tech's newly released variable message sign system; [The VMS Rebel™ Series](#)** is the perfect solution.

Use Trans-Tech's VMS Rebel to display:

- welcome messages
- event parking rates
- hours of operation

And more at your parking facility.



The VMS Rebel™ Series

Designed specifically for the parking industry, The VMS Rebel Series is a line of variable message signs with an [open protocol](#) that's capable of integrating with your existing revenue control software.

Trans-Tech's VMS sign is available in one, two or three module lengths; comes in amber or red LEDs; is capable of text, graphic symbols, logos, basic animation; and displays in small and large font variations.

And, the **VMS Rebel has one of the fastest lead times in the industry!**

Consider adding a variable message display in a tower sign at the entrance of your parking facility and begin communicating special event rates, hours of operations, parking instructions and more to your potential customers.



**At Trans-Tech, we build quality into every sign we manufacture.**

- **Our signs are custom designed** by visual artists for maximum readability.
- **We use the brightest LEDs** on the market.
- **We practice green engineering techniques** which allow us to run our signs at lower milliamps to keep operating temperatures low. This practice not only extends the LED life expectancy but allows them to consume less energy than other LED signs.

Let Trans-Tech assess your needs and provide you with the directional signage package that fits your parking facility layout. Contact one of our sales experts today toll-free at (888)-811-7010, by [email](#), or visit us online at [www.transportation-tech.com](http://www.transportation-tech.com).